



aware

SOCIAL MEDIA INTELLIGENCE FOR JURY SELECTION

YOUR COMPETITIVE EDGE IN JURY SELECTION

CONTROL YOUR COURTROOM WITH REAL-TIME SOCIAL MEDIA INTELLIGENCE

Jurors bring personal beliefs, behaviors, and experiences into the courtroom. Knowing their social media footprint and background can:

- Reveal bias
- Inform voir dire strategy
- Guide peremptory challenges

SMI AWARE'S INDUSTRY-LEADING SOLUTION:

Comprehensive, ethical research. Customized, clear reporting. Delivered on your schedule.

We empower your trial team with a competitive advantage to ***make smart decisions about who should or shouldn't be on a jury.***

- Results delivered in near real-time
- Designed to scale for panels from 50-500 individuals
- Organized, relevant reports of background information to support your trial
- Trusted by nearly 100 of the nation's leading law firms

WHAT SMI AWARE'S TARGETED, PURPOSE-DRIVEN TECHNOLOGY CAN UNCOVER:

- Evidence of strongly held beliefs
- Affiliation with political or religious groups
- Demographic information like race, gender, age, and marital status
- Employment, education, and professional expertise
- Public records

HOW IT WORKS:

You provide the juror list of panel names and choose your categories of interest. Then, our expert analysts use our proprietary account search technology to examine the top online platforms to flag relevant results related to your case in real-time. By the second or third potential juror, our analysts are ahead of the courtroom, ensuring you have actionable information to make the best decisions to empower favorable outcomes.



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